



inspire...serve...advocate

Business Partner Membership Application

Mission: Advance housing, care and services for older adults in California.

Vision: Be the champion for aging services.

Goals: Strengthen member value, lead policy, cultivate leadership and provide leading education.

Company Name _____
 Contact Person [Mr.] [Ms.] [Mrs.] _____ Title _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ FAX _____
 Email _____ Website _____
 Year founded: _____ Number of Employees: _____ Target Audience: _____

Provide a brief description of products or services for inclusion in the next LeadingAge California Membership Directory (up to 30 words).

Goods and Services Provided to Senior Market:

- | | | |
|---|--|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Finance | <input type="checkbox"/> Medical/Pharmaceutical |
| <input type="checkbox"/> Architecture/Interior Design | <input type="checkbox"/> Flooring | <input type="checkbox"/> Personal Care Products |
| <input type="checkbox"/> Building Maintenance | <input type="checkbox"/> Food Service/Mgmt. | <input type="checkbox"/> Property Management/Real Estate |
| <input type="checkbox"/> Communication/Emergency Services | <input type="checkbox"/> Fundraising | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Computer Software | <input type="checkbox"/> Furniture/Furnishings | <input type="checkbox"/> Publications |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Group Purchasing | <input type="checkbox"/> Rehabilitation Services |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Health/Wellness | <input type="checkbox"/> Safety Products |
| <input type="checkbox"/> Education/Training | <input type="checkbox"/> Housekeeping | <input type="checkbox"/> Security/Crime Prevention |
| <input type="checkbox"/> Emergency Call/Resident Monitoring Systems | <input type="checkbox"/> Insurance | <input type="checkbox"/> Staffing |
| <input type="checkbox"/> Emergency/Disaster Management | <input type="checkbox"/> Internet Services/Telephone | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Employee Benefits | <input type="checkbox"/> Legal | <input type="checkbox"/> Television Services |
| <input type="checkbox"/> Energy/Utilities | <input type="checkbox"/> Marketing | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Facility Development/Mktg. | <input type="checkbox"/> Medical Equipment | |

Choose Your Membership Level (Details on back)

- Basic Membership..... \$900
- Enhanced Membership..... \$2,050
- Premier Partnership..... \$7,175

10% of your dues supports LeadingAge California PAC (Political Action Committee ID#1371227) that supports candidates seeking public office that support nonprofit housing, care and services providers and the older Californians they serve. If you would like to opt-out of this contribution please submit a request in writing to info@leadingageca.org.

Membership amount \$ _____ Check VISA MasterCard American Express
 Card # _____ Exp. Date _____ CVV: _____
 Name on card _____ Cardholder's signature _____

Mail to: LeadingAge California • 1315 I Street, Suite 100, Sacramento, Ca 95814 • 916.392.5111 • mripley@leadingageca.org

The applicant business and I agree to LeadingAge California's policies and to be bound by LeadingAge California's bylaws and by all applicable rules and regulations, as they may be amended from time to time by LeadingAge California (a copy of these policies are available by written request to LeadingAge California by mail at 1315 I Street, Sacramento, CA 95814.) All sales are final. No refunds on annual membership dues.

Privacy Consent Language for LeadingAge California Communications:

Whenever I provide e-mail address(es) and fax number(s) to LeadingAge California the business and I are consenting to receive LeadingAge California communications by email and fax, including, but not limited to, conference/hotel registration notices, legislative updates, exhibitors' communications, educational opportunities and membership reminders, as well as promotions of LeadingAge California's various programs and services provided as benefits of membership.



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Business Partner Membership Levels

Value	Basic Bundle \$880	Enhanced Bundle \$2,000	Premier Bundle \$7,000
Listing in Membership Directory	X	X	X
Ability to search all members in online directory	X	X	X
Eligible to participate in LeadingAge California Committees		X	X
Eligible to participate in LeadingAge California's online Engage Communities	X	X	X
Member rates for education and meetings	X	X	X
Access to <i>Engage</i> , LeadingAge California Quarterly Magazine	X	X	X
Ability to attend up to 36 annual meetings in 9 regions	X	X	X
Member Pricing on Booths for Annual Conference	X	X	
Link to vendor's website in Buyer's Guide	X	X	X
Opportunity to develop educational programming for Region Meetings		X	X
Ability to provide up to 3 podcasts and 1 whitepaper for posting online at www.leadingageca.org		X	X
Half page ad in Membership Directory		X	
Full page ad in Membership Directory			X
Special recognition in all marketing materials			X
Electronic mailing list once a year (includes email addresses)			X
One free month advertising on website			X
Special recognition at trade show			X
Half page ad in four issues Engage Magazine			X
First choice of booths at Annual Conference & Exposition			X
Basic booth at annual conference (More than \$2,000 value)			X